



Brownhills Ormiston Academy

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Principal: Mr R T Doodson

JMC/SY/PLET59J

6th February 2026

Dear families,

Standards and Expectations

I hope this letter finds you well. We have had a great first few weeks of the Spring term. I am providing some updated and helpful reminders on attendance, uniform, equipment, and home learning, as we further strengthen the expectations and standards for all Brownhills students.

Attendance

Student attendance has been excellent with over 500 students maintaining over 96% attendance since we returned in January. Students with over 96% attendance for the Spring term will be eligible for the Spring term attendance trip to Drayton Manor on 25th March. It is the Spring term attendance that is used to select students for the Spring term attendance.

Previous attendance over the Autumn term will not impact on the eligibility for this trip. Students are updated in Personal Tutor time each week with their Spring term attendance.

We understand that there are times when students are too unwell to come to school, and this is why we have reduced the criteria to 96%, as it was 100% in previous academic years. It is great to see more students attend school on days when they are not feeling 100% determined to persevere. Teachers and pastoral staff can support students in school if they are feeling unwell and make reasonable adaptations where necessary. As parents, we trust that you know your child best to determine the best course of action in these circumstances. Thank you for all the parental support to ensure students attend every day in line with our approach that students have one chance at their education, so we all work together to make every day count.

Uniform

We know students thrive when expectations are clear. Your support ensures that we spend our time focused on teaching and learning, not addressing preventable issues. Please see the uniform requirements below.



Please be aware of the following uniform requirements:

- All-black, sturdy school shoes. No trainers, pumps or canvas.
- No make-up, nail varnish, false nails or eyelashes, hair extensions or unnatural hair colours.
- Only one pair of small earrings and one plain ring per hand. These may need to be removed for practical subjects such as PE, Technology, and Science, if required. For complete clarity, this means that bracelets, necklaces, and any other jewellery are not permitted.
- No facial or cartilage piercings. Retainers are not allowed.
- No chewing gum, hair patterns, or other non-uniform accessories.
- Knee-length skirts (no lycra).
- School trousers that are not jeans/jeggings/leggings/flared. Please see further guidance below:



We will support students arriving in the incorrect uniform by providing them with the correct uniform if available. Where necessary, the cost can be added to ParentPay. Students who refuse to borrow uniform when they have arrived in clothing that does not meet school expectations will work in the reset room until this is resolved.

The school does not stock uniforms for purchase. Crested Schoolwear, Clive Marks and Uniforms Plus stock our named items. Other items can be purchased from most stores, including supermarkets.

Please ensure your child is fully prepared each morning and has full uniform that complies with our expectations. All the information about our uniform is on our website and is in our home/school agreement that is signed by families when their child joins our school. Your daily checks help us focus on learning from day one.

Essential equipment

Every day, students must bring:

- A suitable school bag (students will be required to bring some exercise books, revision materials and home learning home)
- 2 black pens, 1 green pen, pencil, ruler, rubber, highlighter, glue stick
- A scientific calculator and a protractor
- A personal reading book
- A refillable water bottle
- PE kit (on required days)
- Phone pouch

Personal Tutors will check equipment daily. Missing items twice in a week will result in a 10-minute detention.



Please note that our academy PE kit is compulsory, even if not participating as students will still officiate, coach and contribute, so need to be dressed professionally and appropriately.

Students must wear the Brownhills P.E polo shirt with the option of plain black shorts, plain black jogging bottoms or black sports leggings. Students should also ensure they bring appropriate footwear. For outside lessons, students have the option to wear the Brownhills quarter zip (as seen in image). If students do not have a Brownhills quarter zip, please see further guidance for additional clothing that students may wish to wear for PE lessons when it is cold:

lessons when it is cold:

Examples of acceptable coats and jackets for cold and wet weather lessons



Examples of coats and jackets not acceptable for cold and wet weather lessons



Home learning

There is a clear link between students who work hard at home and academic achievement, so we are asking for family support to ensure that all home learning is completed and that we work in partnership to allow all students to achieve their potential.

As indicated in the letter sent out at the start of term, we have reintroduced compulsory detentions for non-completion of home learning. It is essential that students who do not wish to receive detention complete their home learning on time.

We have seen an increase in detentions in the Spring term as students adapt to this expectation. Please check with your child each night if they have completed their homework. It is also important to check if your child has any upcoming homework detentions, as this may escalate to an after-school detention if not attended. We know that this can be an issue for some families, especially those that get the coach. After school detentions will only be issued if students have not attended detentions set in the school day on two occasions. After school detentions are part of our behaviour policy and applies to every student to ensure fairness, consistency and ensure the highest expectations for all.

As always, thank you for your support. If you have any queries or concerns about information contained in this letter, please contact your child's PSL or Head of Year in the first instance.

Yours sincerely,



Mr J McGlynn
Deputy Headteacher