

Careers Programme Overview 2025-26

Brownhills Ormiston Academy

Vision Statement

Our vision is to empower every student to build the skills, knowledge, and confidence to make informed choices about their future. For all our students to have high aspirations for their future careers by encouraging students to achieve their full potential whilst expanding their awareness of the world of work. Our careers programme is shaped by the Gatsby Benchmarks and CDI Framework.

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Milestones and Learning Outcomes

Key Events and Experiences

Year 11

Action planning for the future
Applications - Learn how to manage transitions
Exploring options - Using Unifrog to support school experiences.
Maximising potential
How to deal with stress
Prepare and complete interviews

Link to Gatsby Benchmark 1,2,3,4,5,6,7&8

Year 10

Reflect on your career journey
Explore employer profiles
Learn about different career types
Prepare for work experience
Using the Unifrog platform to confirm placements
Learn about workplace wellbeing
Discuss: in person, hybrid and remote working
Prepare for interviews

Link to Gatsby Benchmark 1,2,3,4,5,6,7&8

Year 9

Link curriculum subjects to careers to inform GCSE choices using Unifrog.
Reflect on your Skills
Explore learning pathways after school
Learn how to choose KS4 options
Find out how to take control of your career journey
Learn how to manage your Money
Learn about the LMI

Link to Gatsby Benchmark 1,2,3,4,5,7&8

Year 8

Reflect on your interests
Explore CVs
Learn about the workplace
Find out how to create the life you
Define what success looks like
Use Unifrog to explore career options & LMI

Link to Gatsby Benchmark 1,2,3,4,5,6,7&8

Year 7

Reflect on who you are
Explore dream jobs
Learn what we mean by 'career'
Find out what entrepreneurs do
Learn about work-life balance
Learn about careers and the future
Introduction to the careers team at Brownhills Ormiston Academy and Unifrog.

Link to Gatsby Benchmark 1,2,3,4,5,6,7&8

Year 11

Careers Curriculum - delivered weekly in Personal Tutor time.
Careers Fair - Brownhills Ormiston Academy
1:1 Career Guidance and support
Careers Drop in - weekly lunchtime enrichment opportunity
Employer Assembly
Prepare to Perform Evening
Applications for FE

Year 10

Careers Curriculum - delivered weekly in Personal Tutor time.
Careers Fair - Brownhills Ormiston Academy
1:1 Career Guidance and support
Careers Drop in - weekly lunchtime enrichment opportunity
Work Experience Programme and Support Sessions
Employer Assembly
Prepare to Perform Evening
Duke of Edinburgh Award

Year 9

Careers Curriculum - delivered weekly in Personal Tutor time.
Careers Fair scavenger hunt- Brownhills Ormiston Academy
GCSE Options Evening
1:1 Career Guidance and support on request
Careers Drop in - weekly lunchtime enrichment opportunity
Employer Assembly
Duke of Edinburgh Award

Year 8

Careers Curriculum - delivered weekly in Personal Tutor time.
1:1 Career Guidance and support on request
Careers Drop in - weekly lunchtime enrichment opportunity
Employer Assembly

Year 7

Careers Curriculum - delivered weekly in Personal Tutor time.
Standon Bowers Residential - Team Building Camp
1:1 Career Guidance and support on request
Careers Drop in - weekly lunchtime enrichment opportunity
Employer Assembly
Brownhills 10x Challenge

Inspiring and preparing young people for the world of work.