



Brownhills Ormiston Academy

Deakin Avenue, Brownhills, Walsall,
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Web: www.brownhillsoa.co.uk

Principal: Mr R T Doodson

RDO/RD/PLET09J

18th September 2025

Dear families,

Updates to Rewards and Behaviour Categories

At Brownhills Ormiston Academy, our mission is clear: every young person only has one chance at their education, and together - school, students, and families - we have a duty to make every moment count. We are united by a shared vision that all our students leave us at the end of Year 11 with the skills, attributes, and qualifications that give them a life of choice and opportunity.

This year, we are excited to share with you some important updates to our rewards and behaviour systems. These changes bring greater clarity and purpose to the behaviour categories on Class Charts, ensuring that both students and families know exactly what we expect. This means that we will all know how young people can be rewarded when they meet and exceed those expectations.

These updates will help students understand the pathway to success and will help parents to reinforce our shared values at home. Importantly, the updates will allow us to celebrate more of the wonderful things our students do every single day. We must never lose the energy and excitement that comes with celebrating effort, achievement, and character.

Celebrating Success

Over just the first two weeks of term, staff have awarded an astonishing 40,000 House Points, evidence of the incredible effort and ambition our students have already shown. Every child in the school can proudly tell you how many points they've achieved, and families have shared how much motivation this has created.

Students can be rewarded in a variety of ways, including:

- House points, praise postcards, and positive phone calls home
- Hot Chocolate Friday for those who meet our 'loved books' expectations and display excellent effort with their studies
- Weekly Headteacher's Awards for outstanding students in every year group
- A Headteacher's Brunch each term for those who show an exceptional attitude to learning
- Reward trips, assemblies, and activities linked to excellent behaviour and attendance

We urge families to continue checking Class Charts daily. By celebrating your child's successes at home, you not only reinforce positive behaviour but also spark meaningful conversations about their school day including their challenges, their joys, and their achievements.

The positive rewards categories table is in Appendix 1 below.

Behaviour and Clarity

Alongside rewards, we have updated the categories for negative behaviours on Class Charts. This brings the same clarity and consistency to the rare occasions when students fall short of our



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expectations. Mistakes are a normal part of learning and growing up. When they occur, we work with students to help them reflect and make better decisions in the future.

However, we want to be clear: detentions at Brownhills are non-negotiable and will not be rearranged. They are communicated only through Class Charts, as this provides instant, direct access for families, while allowing staff to dedicate their energy to planning brilliant lessons and supporting learning. The best way for students to avoid inconveniencing their parents with interruptions to family plans and transport issues with detentions is simple – they must meet our expectations every day. When students attend their first detention during the school day this means that detentions do not escalate.

The behaviour referral table is in Appendix 2 below.

Looking Ahead

Class Charts remains our main communication tool for now, but later this year we will transition to a new platform, Arbor, in line with the other 43 Ormiston academies nationwide. Arbor will continue to provide user-friendly, clear, and timely communication between school and families.

Our Shared Commitment

As a staff team, we have made a renewed commitment this year to ensure that every positive behaviour is recognised and rewarded. This is not something we can do alone. We need your support. Together, we must work in partnership to achieve the very best for your child.

Brownhills students are ambitious, resilient, and determined to be the best that they can be. With your encouragement, and our collective commitment to clarity, consistency, and celebration, they will leave us not only with excellent academic outcomes but also with the skills, attitudes, and confidence to succeed in life.

Let's continue to make every day count for every student.

If you have any queries about rewards and behaviour, please do not hesitate to contact your child's Pastoral Support Lead.

Thank you for your ongoing support,

Mr R T Doodson
Headteacher

Mr J McGlynn
Deputy Headteacher



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Appendix 1: Positive Rewards:

House Points	Rewards (Examples include)			
1 House Point	Ready Respect Safe	Home Learning	100% Weekly Attendance	Lesson House Point (1-9)
2 House Points	PROUD Award	Extra-curricular Super-curricular	Attending School Revision Session	Participation in House Activities
3 House Points	Hot Chocolate Friday	Praise Postcard or Phone Call	Star of the week	HOY / SLT Award
5 House Points	Representing the school		Weekly Headteacher's award	
10 House Points	Representing the county	Termly subject or HoY award	100% ½ termly attendance.	Half house colours
15 House Points	½ termly Headteacher's Brunch		Full house colours	
25 House Points	Yearly awards ceremony prize		100% yearly attendance	
50 House Points	Taking part in international competition			

Note:

Hot Chocolate Friday is where your child has been nominated for a Friday hot chocolate treat as the amount and presentation of their class work has been exemplary.

Full and half colours are awarded to students who have consistently been involved and committed to school sport.



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Appendix 2: Negative Behaviour referrals

Level	Student Behaviour (See examples below)	Action	Actioned by
1 (1 point)	C1- Disruption to learning. Positive reminder given.	Parents informed by C1 behaviour being added to Class Charts. Corrective conversation	Class teacher
	C1- Lack of / incorrect equipment		
	C1- Insufficient work completed		
2 (2 points)	C2 - Persistent disruption to learning. Warning given.	Parents informed by C2 behaviour being added to Class Charts. Corrective action taken and restorative conversation. Warning issued.	Class teacher
	C2 - Late to lesson		
	C2 - Incomplete homework (1st Occasion)		
	C2 - Insufficient work completed		
	C2 - Dropping litter		
	C2 - Unkind / disrespectful comments to another student		
3 (3 points)	C3 - Persistent disruptive behaviour. Detention issued.	Parents informed by C3 behaviour being added to Class Charts. Corrective action taken Restorative conversation Detention issued No PE kit = referred to RESET & after school detention issued.	Class teacher Head of Dept.
	C3 - Incomplete Homework (2nd Occasion)		
	C3 - Defiance outside of lessons		
	C3 – Swearing / Inappropriate language		
	C3 - Lack of PE kit		
	C3 - Verbal abuse towards another student		
4 (4 points)	C4 - Lesson removal due to persistent disruptive behaviour. Referred to RESET.	Parents informed by C4 behaviour being added to class charts Corrective action taken Restorative conversation Detention issued / students referred to RESET.	Head of Dept. Head of Year / Pastoral Support Leader
	C4 - Removed from detention for not following instructions		
	C4 - Truancy from lesson / PT time		
	C4 - Mobile Phone / Device Incident		
	C4 - Defiant behaviour towards a member of staff		
5 (5 points)	C5 - Abuse of school property / vandalism	Parents informed by C5 behaviour being added to Class Charts. Phone call home. Corrective action taken.	Head of Year Pastoral Support Leader
	C5 - High level defiance / truancy. Refusal to stop when asked.		
	C5 - High level defiance and refusal to follow instructions in RESET.		
	C5 - Behaviour that endangers others		



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	C5 - Bullying incident	<p>Restorative conversation and any necessary supportive work to avoid repeat behaviours.</p> <p>Students referred to internal isolation (reflection).</p>	Senior Leadership Team
	C5 - High level defiant and disruptive behaviour		
	C5 - Anti-social behaviour outside of school		
	C5 – Threatening / intimidating behaviour towards a student		
	C5 – Mobile phone defiance. Repeated refusal to comply with expectations.		
	C5 – Defiance through repeated refusal to attend detention		
	C5 - Verbal abuse towards a member of staff		
	C5 - Physical assault on another student (Fighting)		
	C5 - Breach of coach code of conduct. Coach ban issued.		
	C5 – Defiance through refusal to comply with uniform expectations.		
6 (6 points)	C6 - High level defiance. Refusal to enter internal isolation.	<p>Parents informed by C6 behaviour being added to Class Charts.</p> <p>Phone call home.</p> <p>Restorative conversation and any necessary supportive work to avoid repeat behaviours.</p> <p>Students will be considered for suspension or off-site direction.</p> <p>For serious or repeated breaches of the academy behaviour policy, students may be considered for alternative provision or permanent exclusion.</p>	<p>Deputy Heads</p> <p>Headteacher</p> <p>Governors</p>
	C6 - Violent assault on student		
	C6 - Serious breach of the school code of conduct		
	C6 - Extreme high level defiant / disruptive behaviour		
	C6 - Being in possession of a dangerous item		