

produced.	types of audience in media and how they	pioneers in the development of different	Research different genres	media and whic media are most	
	each interact with each sector of the media industry.	types of media.	within each of the 3 main sectors of media.	to us.	Explore what we mean by creative media and its importance in our
	$\bigcirc$	$\square$	£	in ⊳ ©+ §	lives.
		LightsCameraAction!			

"Innovation distinguishes between a leader and a follower" Steve Jobs (Apple)